TATA MOTORS Better COMMERCIAL VEHICLES Always



Corporate Presentation 2025



Safe Harbour Statement

Statements in this presentation describing the objectives, projections, estimates and expectations of Tata Motors Commercial Vehicles Limited and its business segments may be "forward-looking statements" within the meaning of applicable securities laws and regulations. Actual results could differ materially from those expressed or implied. Important factors that could make a difference to the Company's operations include, amongst others, economic conditions affecting demand / supply and price conditions in the domestic and overseas markets in which the Company operates, changes in Government regulations, tax laws and other statutes and incidental factors.

Certain analysis undertaken and represented in this document may constitute an estimate from the Company and may differ from the actual underlying results.

- Reported EBITDA is defined to include the product development expenses charged to P&L and realised FX and commodity hedges but excludes the gain/loss on realised derivatives entered into for the purpose of hedging debt, revaluation of foreign currency debt, revaluation of foreign currency other assets and liabilities, MTM on FX and commodity hedges, other income (except government grant) as well as exceptional items.
- Reported EBIT is defined as reported EBITDA plus profits from equity accounted investees less depreciation and amortisation.
- Free Cash Flow is defined as net cash generated from operating activities less net cash used in automotive investing activities, excluding investments in consolidated entities, M&A linked asset purchases and movements in financial investments, and after net finance expenses and fees paid.
- Presentation format: The financial data provided represent the details on consolidated segment level. The operating segment comprise of Automotive segment and others.
- In automotive segment, financial data is presented for CV sub-segment as below:
 - Tata Commercial Vehicles (Tata CV): Includes TML and subsidiaries TDM, TDMS, TMBSL, PTTMIL, TML CV Mobility Solutions, TML Smart City Mobility Solutions and Joint Operation Tata Cummins

TATA MOTORS

Part of multinational conglomerate, Tata Group

Founded by Jamsetji Tata in 1868,

the Tata group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. Tata Motors, the group's flagship automotive company, manufactures and markets automobiles for every need and segment.



>\$180 billion

Combined Group Revenue

>\$328 billion

Combined Market Cap of 26 publicly listed Tata enterprises¹

150+ countries

across 6 continents

1 million+

Collective Workforce Strength

\$31.6 billion

Brand Valuation, making it India's most valuable brand²

Key Group Companies

TECHNOLOGY

CONSULTANCY TATA ELXSI TATA DIGITAL TATA TECHNOLOGIES TATA ELECTRONICS MATERIALS

TATA STEEL

AUTOMOTIVE

TATA

TATA MOTORS I **TATA AUTOCOMP SYSTEMS** **TOURISM AND TRAVEL**

IHCL vistara EXDIESS AIR INDIA

CONSUMER AND RETAIL

TATA CHEMICALS TATA CONSUMER PRODUCTS

VOLTAS IF TITAN



TEJAS

TREN

INFRASTRUCTURE

TATA POWER TATA PROJECTS TATA HOUSING TATA REALTY

TATA CONSULTING

FINANCIAL SERVICES

TATA CAPITAL TATA AIA TATA ASSET MANAGEMENT LIMITED

TELECOM AND MEDIA

TATA COMMUNICATIONS



TRADING AND INVESTMENTS

TATA INTERNATIONAL TATA INDUSTRIES

AEROSPACE AND DEFENSE



Strong Legacy of over 75 years

1945

Incorporated as an engineering and locomotive manufacturing company

1954

Entered the CV sector through a JV with Daimler-Benz of Germany and launched its first CV, TMB 312 truck

1969

Telco begins to operate under the Tata brand

1986

Launch of the iconic and highly successful truck, Tata LCV 407

2004

Acquired South Korean truck manufacturing unit Daewoo Commercial Vehicles Company

2005

Launch of Tata Ace, India's first mini truck
Launch of a wide range of fully built buses and
coaches under Globus and Starbus brands

2007

Launch of Tata Winger and Tata Magic

2009

Launch of Tata Prima, range of world standard Trucks

2011

Launch of Tata Venture, Tata Magic Iris and Tata Ace ZIp

 Ψ

2014

Launched the new intermediate and light commercial vehicle range of trucks, Tata Ultra

2015

Launch of Tata Marcopolo's new Magna luxury coach

2017

Launch of Tata Xenon Yodha and Starbus Hybrid

2018

Launch of Nex-Gen Ultra range of trucks

Launch of Tata Ace Gold

2020

Successfully completion of BS VI norms Launched Signa 4825.TK, India's largest tipper truck

Launch of Signa 5525. Sowe India largest GCW prime mover tractor in 4*2 segment

2021

Introduced 21 Commercial vehicles in one day

2022

Launch of Tata Ace EV

TATA MOTORS Better COMMERCIAL VEHICLES Always

2023

MoU with Cummins on the design and development of low and zero-emission propulsion technology solutions for commercial vehicles in India, including hydrogen-powered internal combustion engines, fuel cells

2024

Demand pull strategy starting to yield results. Focus to reduce volatility in business through non-vehicular businesses.

2025

Unveiled new brand identity "Better Always"

Commenced Hydrogen Truck trials Launch of ACE Pro

Driven by our vision, mission, and values





Vision

We aim to become the most aspirational Indian automotive brand, consistently winning, by:

01

Delivering superior financial returns

0

Exceeding customer expectations

02

Driving sustainable mobility solutions

04

Creating a highly engaged workforce



We innovate mobility solutions with passion to enhance the quality of life



OUR CULTURE CREDO

AT TATA MOTORS, we are connecting aspirations by being bold in thought and action, owning every opportunity and challenge, solving together as one team and engaging all our stakeholders with empathy.



Product Innovation, Accelerating Growth



As India's largest commercial vehicle manufacturer, TMCV is shaping the future of mobility. In FY25, we advanced transformative technologies, championed sustainability, and redefined efficiency.

Existing Product Range

Signa



Prima



Starbus



Ultra EV



Yodha 2.0



Xenon X2



Ultra



Tata 407



Ace EV

Ace



Winger









New Launches

Tata Intra V70 Gold redefines performance with a robust 2tonne payload capacity



Winger 9S blends

superior passenger

with operator-friendly

comfort

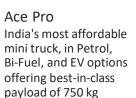
fuel efficiency

Prima 4830.T

offers a state-of-the-art ergonomic

cabin and best-in-class features











Bharat Mobility Global Expo 2025





Our Commercial Vehicles business introduced the 'Better Always' mantra, reaffirming our commitment to progress. We showcased 14 smart vehicles with ADAS, six digital solutions providing real-time insights, and four advanced aggregates, emphasising safety, efficiency, and innovation.



Intra EV Pickup India's most advanced electric pickup for diverse application



Prima 35.K Auto Shift Ideal solution for deep mining, featuring world-class drivetrain technology



Ace Flex-Fuel
A new powertrain option
added to the ever-popular
Ace range



Ace Pro
All-new platform for
profitable and sustainable
last-mile operations



Ultra E.12 Emission-free, smart, and seamless urban freight solution



Yodha CNG RMC Unique, versatile and ecofriendly solution for the infrastructure sector



Prima E.55S Battery electric prime mover to decarbonise logistics operations



Prima G.55S India's first LNG prime mover with an unmatched range of up to 2,400 km



Prima H.28
Indigenously developed
H2 ICE truck with a range
of ~550 km



Magna Coach Connecting the country with unmatched comfort and performance



Azura T.19
Powered by biodiesel with a future-ready design and all-new architecture



Ultra EV 9
The future of sustainable urban mobility



Intercity EV 2.0 Redefines long-distance travel with a new-gen modular architecture



Dialing up the differentiated value proposition for customers' success

TMCV Brand positioning New Current positioning Core (Retain & Protect) Trust Durability **Economy Accessibility Future** Past Capability attributes attributes (Shed) (Nurture & grow) **Legacy Systems** Be appealing to Younger generation **Rigid Processes** Agile & responsive to customer needs **>>> Software and Services as Differentiators Hardware Focus** Tech enabled, seamless experiences **Product Centric**



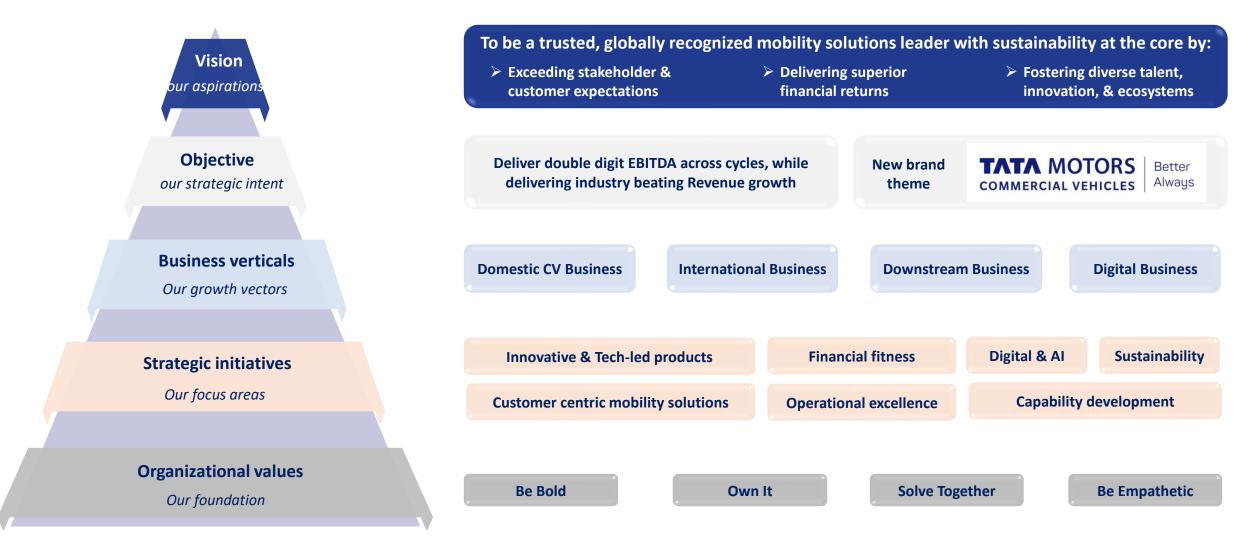
With ever growing customer expectations and optimism to succeed, 'Better Always' theme represents the mindset change that reinforces

- > Agility and growth-oriented mindset
- Pushing the limits with positivity and humility
- > Endeavour to deliver better in every moment
- > Philosophy of continuous improvement

- Driving cultural alignment across the organisation
- Rolling out new Brand identity across touch points
- CV Brand Portfolio management



Envisioning future, setting the strategic agenda & progressing with execution



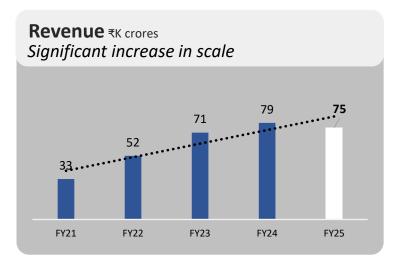
Structural shift leading to growth in revenues, margins and FCF

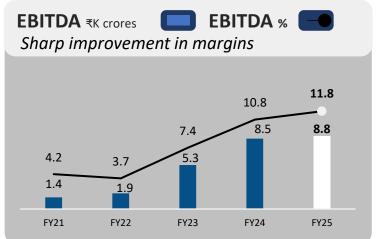


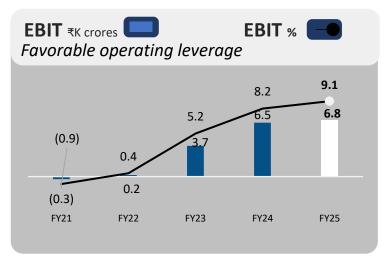
WHERE WE WERE WHERE WE ARE NOW **ACTIONS TAKEN** Customer value creation with > Shift from 'Supply Push' to 'Demand Pull' Offtake focused; lower realisations profitable growth and improved > Focus shifted to VAHAN market share margins Added impetus to Non-cyclical businesses Reduced impact of cyclicality, like NVB, Digital, IB and Mobility Solutions consistent financial Cyclical performance performance and cash flows > Improved cash performance Pivot to double digit EBITDA %, Improvement in material margins, Single digit EBITDA %, mix and realisations reducing breakeven, strong FCF leveraged balance sheet and ROCE Disciplined investment spends

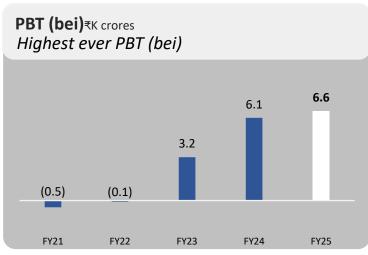
Strong financial performance with highest ever PBT (bei) and FCF

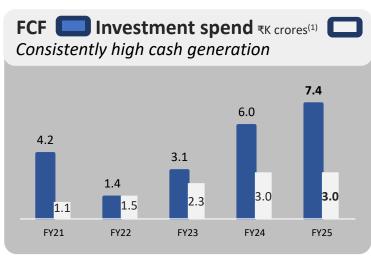


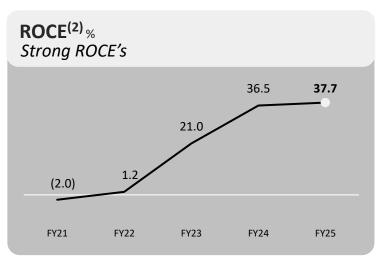








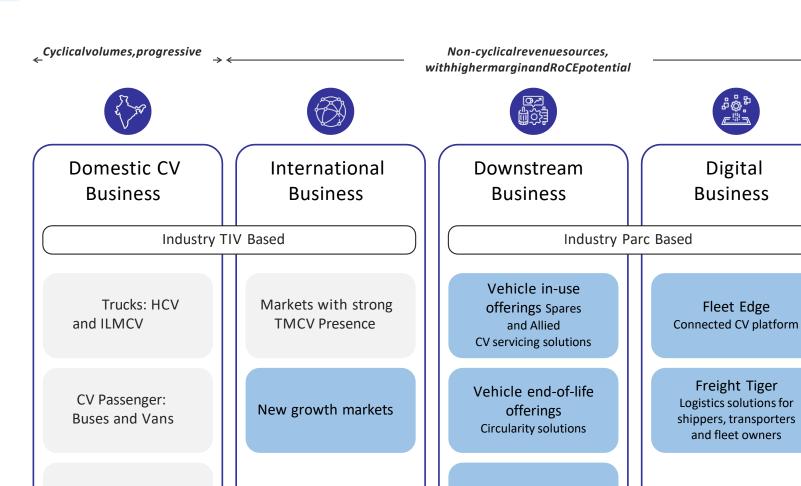




- (1) FCF Represents data at standalone level (net of interest); Investment spend is at standalone level; for analytical purposes
- (2) ROCE (Return on Capital Employed): EBIT/Average Capital Employed

Strategic Overview and outlook







SCV-PU

Smart City Mobility

12



Making the business future ready with proactive investments

Key Drivers Tech and R&D focus areas

Global Megatrends

ACES¹, Sustainability, Digital & AI

Attribute Leadership Strategy

TCO², Comfort & Convenience, Connectivity, Safety

Future Regulations

Emissions, Safety, Performance

Annual Product Planning (VoC³ and HaF⁴ methodology)



Multi-energy architectures : Alternate fuels, EV and Hydrogen



Advanced Safety, ADAS¹ and Software enabled features



Lightweight and Circular designs



Connectivity and platform- based solutions



Enterprise Digital and Industry 4.0

Building strong tech capabilities with strategic partnerships to deliver superior customer value

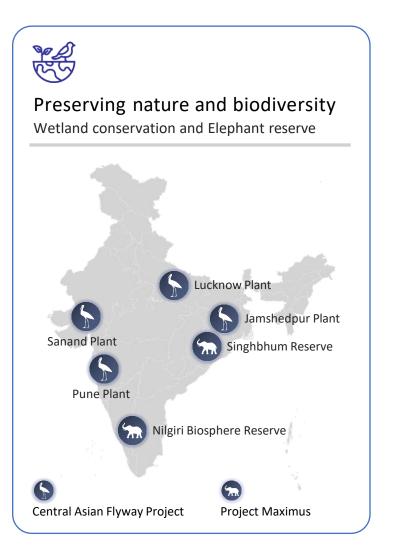
1) ADAS (Advanced Driver Assistance Systems), Connected, Electric, Software 2) Total cost of ownership 3) Voice of Customer 4) Hack a Future

Accelerating sustainability transition across key pillars









Key Subsidiaries and Partnerships / Governance



CV Business along with strategic subsidiaries / partnerships



TATA HITACHI

A Joint Venture by TMCVL (40) and Hitachi (60) to manufacture and sell wide range of construction equipment for infrastructure and mining needs.

TATA DAEWOO MOBILITY

TDM is one of Korea's leading truck manufacturers exporting light, medium and heavy-duty trucks to over 90 countries.



A Joint Venture by TMCVL (50) and Cummins (50) focused on designing, manufacturing, and distributing engines and related technologies.

Tata Motors Commercial Vehicles



Tata Motors Body Solution



Manufacture bus body solutions and offers a complete range of innovative solutions for passenger travel making it more comfortable and safer.



TMGSL provides business services through various Centre of Excellences to re-engineer business processes which help to achieve cost optimization.

TATA SMART CITY MOBILITY SOLUTIONS

One-stop shop for a successful transition to clean and sustainable bus transportation.

Board of Directors



Mr. N Chandrasekaran

Non-Executive Director and Chairman



Mr. Kosaraju Chowdary

Non-Executive, Independent Director



Mr. Al-Noor Ramji

Non-Executive, Independent Director



TATA MOTORS

COMMERCIAL VEHICLES

Better

Always

Mr. Bharat Puri

Non-Executive, Independent Director



Mr. Guenter Butschek

Non-Executive, Independent Director



Mr. Varsha Purandare

Non-Executive, Independent Director



Mr. P B Balaji

Non-Executive Director



Mr. Girish Wagh

Managing Director & CEO