

PRESS RELEASE

Tata Motors Expands India's Most Comprehensive Electric CV Portfolio Launches Tata Intra EV Pickup at an unmatched price of Rs. 11.95 lakh

Mumbai, 7 April 2026: Tata Motors, India's largest commercial vehicle manufacturer, today strengthened its leadership in electric commercial mobility with the launch of the all-new Tata Intra EV Pickup. Expanding its electric small commercial vehicle portfolio, the new pickup brings together the proven strengths of the trusted Intra platform with a purpose-built electric architecture—delivering a dependable, high-earning solution for India's evolving cargo requirements. It will be available across Tata Motors' commercial vehicle dealerships nationwide, at an unmatched starting price of Rs. 11.95 lakh (ex-showroom).

Launching the Tata Intra EV Pickup, **Mr. Girish Wagh, Managing Director & CEO, Tata Motors Ltd.**, said *"Our commitment to green mobility is focused on delivering sustainable solutions that are proven at scale and relevant to India's diverse commercial mobility needs. Building on the strong market response to our electric mini-trucks and the successful deployment of our electric buses serving commuters across 10 cities nationwide, we rolled out our next-generation electric trucks earlier this year and are now advancing further with the launch of electric pickups. Through this progression, Tata Motors has established the country's most comprehensive electric commercial vehicle portfolio across segments. This momentum is being enabled by progressive Government policies and strong collaboration across customers, partners and suppliers, accelerating India's transition to cleaner and more sustainable mobility."*

Shaped by deep insights from real-world operations and engineered for demanding duty cycles, the Intra EV Pickup introduces electric capability into one of the country's most versatile pickups. It enables operators to move heavier loads, run longer routes and operate with greater confidence, while benefiting from lower operating costs and a reduced environmental footprint.

Speaking about the Tata Intra EV Pickup, **Mr. Pinaki Haldar, Vice President & Business Head – SCVPU, Tata Motors Ltd.**, said, *"The all-new Intra EV Pickup has been developed with a clear focus on earning capability and everyday usability, combining one of the highest payload capacities in its segment with strong performance, long range and high uptime, all at a segment-beating price. Its comfortable, crash-tested cabin, car-like driving dynamics and thoughtfully integrated features are designed to reduce fatigue and improve productivity across long operating hours. As adoption of cleaner technologies accelerates, Tata Motors remains committed to raising industry benchmarks and making electric cargo mobility a practical, confident choice for businesses."*

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Designed to Earn, Built to Endure

At the heart of the Intra EV Pickup is a clear focus on productivity and profitability. With a 1,750 kg payload and long load body options of up to 10ft 2in, the vehicle supports a broad spectrum of applications—from FMCG and e-commerce to cold-chain, waste management, LPG and dairy distribution—enabling higher load per trip and better asset utilisation.

A 72kW electric motor producing 230 Nm of peak torque delivers strong pulling power even under full load, while 23% gradeability ensures seamless operations on challenging terrain. The 28.2 kWh, IP67-rated battery, engineered for Indian weather and usage conditions, offers a certified range of 211 km on a single charge, supporting multiple duty cycles through the day. Fast charging capability, with CCS2 charger, enables 10-80% charging in ~55 minutes, maximising uptime.

Backed by a 6-year / 2 lakh km HV battery warranty, the Intra EV Pickup is designed to deliver dependable performance over the long term, bringing predictability and peace of mind to electric operations.

Smarter Technology for Safer, More Efficient Operations

Safety is integral to the Intra EV's design. A dedicated Electronic Braking System enhances vehicle stability and braking efficiency, while three-level regenerative braking improves energy recovery during deceleration, contributing to extended real-world range.

The Intra EV comes with Tata Motors Fleet Edge, providing real-time vehicle tracking, health monitoring and predictive maintenance insights—helping fleet owners improve uptime, manage costs and operate with greater transparency.

Comfort that Supports Productivity

Recognising the long hours spent behind the wheel, the Intra EV Pickup is equipped with a walk-through cabin, car-like ergonomics and Electric Power Assisted Steering (EPAS) that significantly reduces steering effort. The inherently low noise and vibration of the electric drivetrain creates a quieter, less fatiguing cabin environment—supporting driver focus, comfort and overall well-being.

An Ecosystem That Removes Barriers

The Intra EV Pickup is supported by Tata Motors' expanding electric vehicle ecosystem, including over 25,000 charging points nationwide, 200+ dedicated EV service centres, and facilitated home-charging solutions. In partnership with leading banks and NBFCs, Tata Motors also offers customised financing options, flexible EMIs and quick approvals—making the transition to electric both accessible and assured.

Joining the Ace EV 1000 and Ace Pro EV, the Intra EV Pickup strengthens Tata Motors' comprehensive electric small commercial vehicle portfolio—built to support India's entrepreneurs, drivers and fleet owners in building more efficient businesses and a more sustainable future.

About Tata Motors Ltd (Formerly TML Commercial Vehicles Ltd):

Part of the USD 180 billion Tata Group, Tata Motors Ltd., (BSE: Scrip code 544569; NSE: Scrip code TMCV) is India's largest and a globally renowned manufacturer of utility vehicles, pick-ups, trucks, and buses. With over eight decades of leadership in commercial mobility, the company is known for its innovation, reliability, and performance. Its advanced powertrains, connected technologies, and intelligent fleet solutions support a wide range of applications—from last-mile delivery to public transport while seamlessly driving the wheels of the nation's

All-new Intra EV Pickup highlights

1,750 kg Payload Capacity

High payload, better revenue per trip

72 kW Motor | 230 Nm Torque

Delivers unmatched performance and car-like dynamics, even with full load

211 km Certified Range | 28.2 kWh

Battery

Supports multiple daily duty cycles with dependable, all-weather performance

Fast Charging: 10-80% in ~55 Minutes

Ensures maximum uptime between trips for high-utilisation operations

Crash-Tested Walk-Through Cabin with EPAS

Comfortable, safe and fatigue-reducing design for long operating hours

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economy. Guided by its brand promise Better Always, Tata Motors delivers future-ready solutions that enhance customer experience and drive sustainable growth. The company operates in India and South Korea, with a global presence across Africa, the Middle East, Latin America, Southeast Asia, and SAARC countries.

As per the Composite Scheme of Arrangement sanctioned by the Hon'ble National Company Law Tribunal, Mumbai Bench—amongst Tata Motors Limited, TML Commercial Vehicles Limited (the Company) and Tata Motors Passenger Vehicles Limited—the Company's name was changed to Tata Motors Limited from TML Commercial Vehicles Limited (effective 29 October 2025), and its equity shares are listed on the BSE Ltd and the National Stock Exchange of India Limited.

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