

Tata Motors Strengthens eCV Leadership with over 3,400 Vehicle Orders Across Freight, Logistics and Passenger Mobility Segments

Mumbai, 21 June 2026: Tata Motors, India's largest manufacturer of commercial vehicles and provider of holistic mobility solutions, today announced that it has secured over 3,400 electric commercial vehicle (eCV) orders across segments, marking a significant inflection point in the mainstream adoption of electric mobility for both freight and passenger transport in India.

The orders comprising ~2,000 SCVs and pick-ups, ~900 trucks, and ~500 buses—cut across a diverse range of applications, from e-commerce, logistics, FMCG and FMCD distribution, and intra-city mobility to demanding sectors such as cement, steel, mining, and tarmac operations, alongside inter- and intra-city passenger transport. This wide-ranging deployment underscores growing customer confidence in electric mobility solutions in real-world conditions and strengthens Tata Motors' leadership in advancing India's zero-emission commercial mobility agenda. It also signals a decisive shift from pilot programmes to scaled, operational integration of EVs across use cases.

Electric mobility in commercial vehicles is shifting from early adoption to large-scale deployment in India, with usage expanding across segments and real-world applications. Tata Motors is leading this transition with the widest portfolio of electric commercial vehicles, supported by an enabling ecosystem that ensures electrification is both practical and profitable. Beyond vehicles, the company is partnering closely with fleet owners and customers to optimise performance, uptime, charging, and financing across the entire lifecycle. As adoption of electric commercial vehicles deepens, Tata Motors remains focused on delivering customised, end-to-end solutions that enable customers to transition confidently and seamlessly to zero-emission mobility.

Over the past 12 months, Tata Motors has significantly strengthened its electric commercial vehicle portfolio, introducing a new generation of eCVs tailored to varied duty cycles and operating conditions. In the small commercial vehicle and pick-up segment, the Ace Pro EV, Ace EV, and Intra EV are enabling efficient, sustainable last-mile and intra-city distribution. This has been complemented by expansion into intermediate and heavy-duty segments with the Ultra EV range (7-12T), alongside the Prima EV 55T tractor and Prima EV 28T tipper, designed for more demanding freight requirements. In passenger mobility, offerings including the Starbus EV and Ultra EV buses are supporting both intra-city and intercity operations.

This progress builds on deep operational experience and sustained investments in electric mobility. The company already has a significant electric fleet in operation, including over 3,800 electric buses across multiple cities, with a cumulative run of more than 55 crore kilometres, generating valuable real-world insights to further enhance reliability, efficiency, and lifecycle performance. Complementing this is the growing adoption in the small commercial vehicle segment, with over 17,000 Tata eSCVs on the road, further reinforcing the readiness of electric solutions across diverse terrains and applications.

Alongside product development, Tata Motors has taken an ecosystem-led approach to support adoption at scale. This includes a growing charging network through partnerships with 14+ charge point operators, EV-focused financing solutions with leading banks and NBFCs, advanced fleet management through Fleet Edge, and comprehensive uptime assurance programmes. Together, these elements are helping make electric commercial mobility a practical and viable choice for businesses today.

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